

**Miscellaneous Review of Changeable Text Signs:**

**PART B - APC**

Briefly address each of the Changeable Text Sign criteria and state why this request should be approved. (Use additional sheets if necessary.)

**Section 8.080(M.3.a). Design Review Standards for Astoria Planning Commission:**

The Astoria Planning Commission may approve a changeable text sign if it is compatible with the overall character to be achieved in the area and shall base its compatibility determination on the following criteria:

1. The relationship of the scale and placement of the sign to the building or premises on which it is displayed.  


---

---

---
2. The similarity or dissimilarity of the sign's size and shape to the size and shape of other conforming signs in the area.  


---

---

---
3. The compatibility of the type and intensity of the illumination of the sign with the type and intensity of other conforming illuminations in the area.  


---

---

---
4. The compatibility of the sign to the form and architectural character of the building in which the activity is located and the compatibility of the sign with existing adjacent activities.  


---

---

---
5. The sign illumination shall not unreasonably intrude into residential zones.  


---

---

---
6. The sign shall not unreasonably block nor visually impair scenic or historic views.  


---

---

---

**PLANS:** A site plan indicating location of the proposed sign on the property is required. Diagrams showing the proposed sign shall include the required information noted in the attached code sections. Scaled free-hand drawings are acceptable.

**Miscellaneous Review of Changeable Text Signs:**

**PART B - HLC**

In addition to the application for the Planning Commission review, all changeable text signs located on a site designated as historic, within a National Register Historic District, on adjacent to or across a right-of-way from a historic site or National Register Historic District shall be reviewed by the Historic Landmarks Commission.

Briefly address each of the Changeable Text Sign criteria and state why this request should be approved. (Use additional sheets if necessary.)

**Section 8.080(M.3.b). Design Review Standards for Historic Landmarks Commission:**

The Historic Landmarks Commission may approve a changeable text sign if it is compatible with the overall character to be achieved in the area and shall base its compatibility determination on the following criteria:

- 1. Placement of the sign will have the least possible loss of historic material.

---

---

---

- 2. Placement of the sign will not obscure, damage, or destroy character defining features.

---

---

---

- 3. The sign structure shall reference design motifs from the historic building or historic signs found on similar architectural style buildings. However, the sign structure shall be clearly differentiated from the historic building features.

---

---

---

- 4. The compatibility of the sign to the form and architectural character of the building in which the activity is located and the compatibility of the sign with existing adjacent activities.

---

---

---

**Miscellaneous Review of Changeable Text Signs:     PART A – GENERAL REGULATIONS**

The following are the regulations concerning Changeable Text Signs. In addressing each of the Changeable Text Sign criteria on the attached sheet, be sure to include the required information noted below that would indicate that the proposed sign meets the criteria. (Use additional sheets if necessary.)

**Section 8.060(B).     Required Information For a Sign Permit.**

For purposes of review by the Community Development Director, a scale drawing of the proposed sign shall be submitted. The drawing shall include:

1. The dimensions of the sign;
2. Location of the sign;
3. Any structural elements of the proposed sign; and
4. The size, location, and dimensions of any other sign(s) located on the applicant's building or property.
5. A site plan indicating the dimension of the building frontage and/or site frontage.
6. In addition to any other application requirements listed above, all changeable text sign applications shall include the following:
  - a. Manufacturer's information on the operation, illumination, and ability of the sign to comply with the regulations and standards in this Code.
  - b. Diagram with at least two sample messages for the proposed activity utilizing the lighting capabilities of the proposed sign.

**Section 8.080(M.4).     Standards.**

All changeable text signs, except those exempted in Section 8.080(M.1) above, shall be in accordance with the following:

- a. Type of Sign. The sign shall be limited to monument, wall, or projecting sign.
  - 1) An approved freestanding changeable text sign existing prior to January 1, 2004 shall be allowed with a maximum height of 10'.
- b. Location.
  - 1) The sign shall be located only in areas along a street or highway having a speed limit of 35 miles per hour or less.
  - 2) The sign shall not be located within 3,000 feet of another changeable text sign. The distance shall be determined at a 360° radius from the location of the sign.
  - 3) The sign shall not be located on a vacant lot.
- c. Number of Signs.
  - 1) Only one changeable text sign shall be allowed for each business, use, or activity.
  - 2) A changeable text sign shall not be allowed in conjunction with any other freestanding sign.

- 3) A monument or projecting changeable text sign shall not be allowed in conjunction with another sign of the same type (i.e. another monument or projecting sign).

d. Area.

- 1) The area of a sign with changeable text on more than one independent side of the sign shall be calculated for each side of the changeable text sign. However, both sides will be counted as just one sign for calculating the number of signs.
- 2) In addition to other area requirements of the specific zones, the maximum total square footage of changeable text signs shall be as follows:
  - a) Monument sign shall be limited to 30 square feet for one side. This limitation is for the changeable text portion of the sign only. A two sided changeable text sign shall be allowed 30 square feet on each side.
  - b) Projecting sign shall be limited to 15 square feet for one side. This limitation is for the changeable text portion of the sign only. A two sided changeable text sign shall be allowed 15 square feet on each side.

e. Operation of Sign.

- 1) Each sign or message shall remain fixed for at least ten seconds. No sign shall contain animation.
- 2) When a message is changed, it shall be accomplished immediately and shall not scroll, move, or otherwise change gradually.
- 3) The sign shall contain a default design that will freeze the sign in one position if a malfunction occurs.