



CITY OF ASTORIA

Founded 1811 • Incorporated 1856

COMMUNITY DEVELOPMENT

ADVANCE ASTORIA Advance Party (Advisory Committee)

AGENDA

April 6, 2017 – Meeting No. 4

6:30 – 8:30 pm

Craft3

42 7th Street, Suite 100

Meeting Objectives:

- 1) Provide committee an opportunity to comment on 100% Final Draft EOA.
- 2) Review and comment on target industries matrix.
- 3) Brainstorm concepts and strategies to advance each target industry
- 4) Review Draft “Vision Statement & Value Proposition” (Batch Strategy)
- 5) Preview examples of final products for Advance Astoria

1. Welcome & Introductions – Kevin

- a. Name & Organization
- b. Business Industry Updates

2. Advance Party - Kevin

- a. Recap since March 9, 2017
- b. Planning for Community Forum No. 2

3. Project Update – Elliot/Kevin

- a. Committee review and comment on 100% Final Draft EOA and target industries matrix
- b. Brainstorm concepts and strategies for each target industry
- c. Review DRAFT Vision Statement
- d. Preview Examples: Lents Action Plan & Portland’s Economic Development Strategy
- e. *What strategies offer the “best bang for the buck” for attracting private investment and growing the preferred industries?*

4. Public Comment Period – Open to Non-Committee Members of Public

5. Next Steps:

- a. Next Community Forum: April 13, 2017 @ Hampton Inn, 630-830 pm
- b. Planning Commission Work Session: April 25, 2017 – Council Chambers
- c. Joint Advance Party/Planning Commission Work Session: May 2 – Council Chambers