

City of Astoria Community Development Department

“Where Preservation Meets Progress”



City Council Goal Setting Session

January 6, 2017

Presentation Outline

- Prospectus FY 17-18: Work Program
- Department Strategic Plan 2016-2021
- Q/A

The Team



What services do we provide?

Administration Portfolio

- Long range planning
- Zoning administration
- Master and strategic planning
- Grant writing and administration
- Design review
- Public involvement
 - Manage four Commissions and project specific committees

Investment Portfolio

- Historic preservation
- Housing
- Economic Development
- Redevelopment (urban renewal)

Public Safety Portfolio

- Building permits and safety inspections
- Code enforcement: nuisance, zoning, and building codes

What's Ahead in 2017

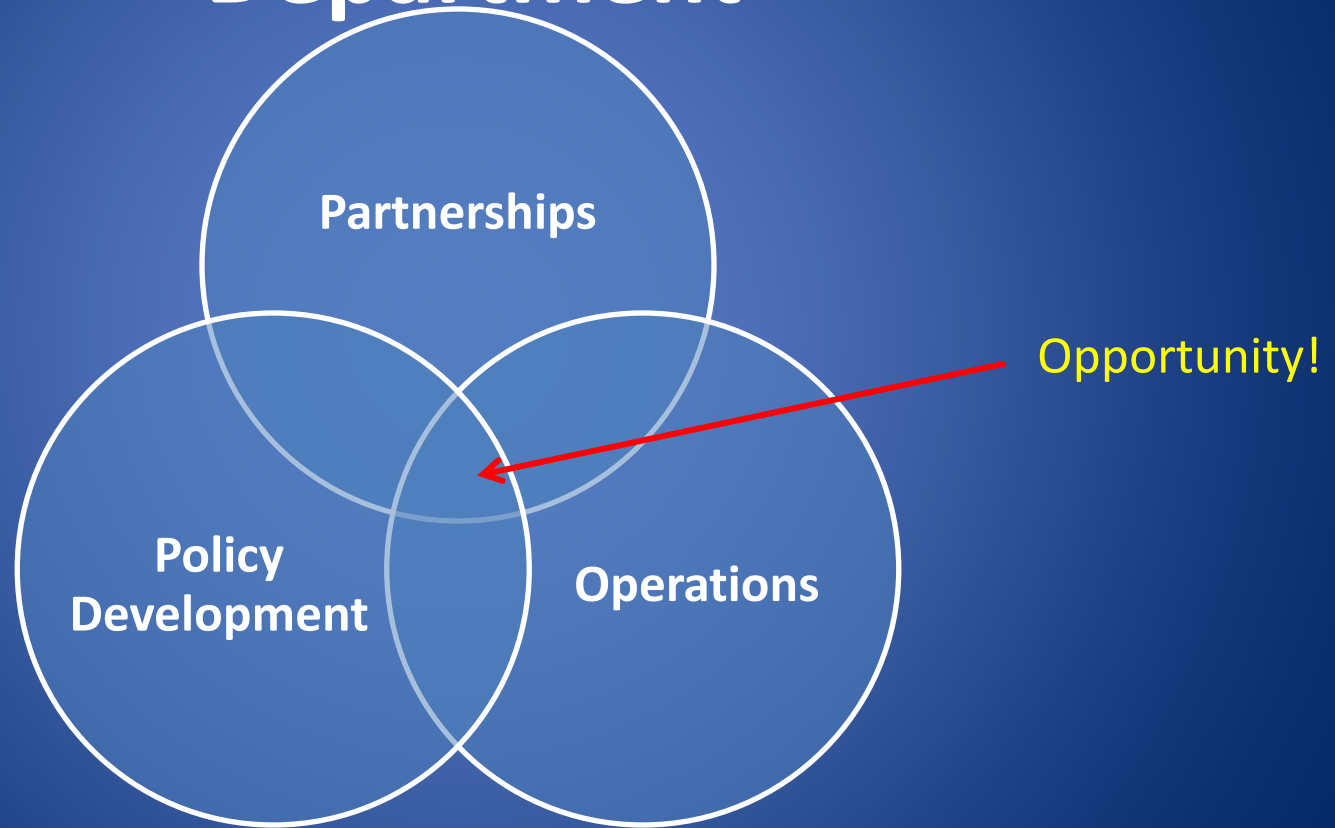
- Procedures (Article 9) & ADU (Article 3) Amendments
- **Landslide** Hazard Ordinance
- Development Code Update: Site Plan Review
- City Code Update: Code Enforcement
- **Riverfront Vision Plan**: Phase IV “Urban Core”
- **Advance Astoria**: 5 Year Economic Development Strategy
- **Uniontown Reborn**:
 - Streetscape/Gateway Design (TGM Grant)
 - Housing Rehab Program Design (Astor West URA)
 - “Extreme Makeover” Program (Astor West URA)
 - Historic Home Façade Grant (SHPO/CLG)
- Heritage Square, Merwyn Redevelopment
- Implement Housing Strategy

Challenges Ahead in 2017

What does our Department need to be successful?

1. Planning **permit volume** is overwhelming staff
 - **Fee Schedule for planning** needs drastic overhaul
 - Add .5 FTE planning tech position
 - Building permit fee study in 2017
2. Need **new tools** to solve today's problems
 - Financing housing and economic development projects
3. Gaining consensus on complicated projects
 - Embrace new public involvement approaches
 - New focus on outcomes and reaching goals

Community Development Department



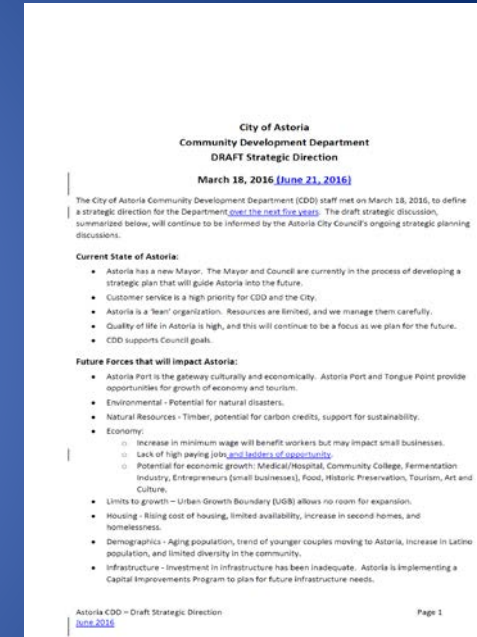
Strategic Plan 2016-2021

Draft Strategic Plan 2016-2021

- Mission
- Vision
- Values
- Goals
- Action Plan



Workshop @ CCC March 18, 2016



Draft Strategic Plan 2016-2021

- **Mission:** Provide excellent customer service to promote responsible development, facilitate investment, and engage the public in creating a vibrant community.
- **Vision:** The North Coast leaders in providing comprehensive services in city planning, historic preservation, and economic development.
- **Values:** Excellent Customer Service, Integrity, Creative Solutions, Collaborative Partnerships & Teamwork

Draft Strategic Plan 2016-2021

Action Plan Highlights

Goal	2018	2019
Communications Strategy	Annual Report Website redesign	Branding strategy
Develop more resources	Finance toolbox	Leverage other city funds Develop grant strategy
Staff Resources	Building Permit Fee Schedule Establish annual internship	Sustainable City Year (U of O Program)
New Partnerships	Incent master planning for institutional partners	Create service coalition with other cities/CREST

Questions?

