

Astoria 5-Year Economic Development Strategy

Period Highlight: 9 Plan Actual % Complete Actual (beyond plan) % Complete (beyond plan)

ACTIVITY	ALLOCATED BUDGET	MONTH/WEEK (APPROXIMATE)																																															
		JUL.			AUG.			SEPT.			OCT.			NOV.			DEC.			JAN.			FEB.			MAR.			APR.			MAY.			JUN.														
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48
Task One: Project Kick-off and Tour	\$5,000																																																
Task 1.1 Review Background Materials	\$1,000																																																
Task 1.2 Kick-off meeting and Project Coordination	\$2,000																																																
Task 1.3 City Tour	\$1,000																																																
Task 1.4 Panel Discussion	\$1,000																																																
Task Two: Prepare EOA and Employment Forecast	\$35,000																																																
Task 2.1 Evaluate Economic Development Trends	\$10,000																																																
Task 2.2 Identify Required Site Types	\$2,500																																																
Task 2.3 Inventory Employment Lands	\$2,500																																																
Task 2.4 Prepare Employment Forecast	\$7,500																																																
Task 2.5 Assess Community Economic Development Potential	\$5,000																																																
Task 2.6 Assess Land Availability, Development Potential and...	\$7,500																																																
Task Three: Public and Stakeholder Engagement	\$8,000																																																
Task 3.1 Industry Focus Groups	\$2,500																																																
Task 3.2 Pop-Up Installations	\$3,000																																																
Task 3.3 Community Forum	\$2,500																																																
Task Four: Strategies, Actions and Implementing Measures	\$10,000																																																
Task 4.1 Develop and Refine Economic Development Strategies...	\$7,000																																																
Task 4.2 Develop Implementation Matrix	\$3,000																																																
Task Five: Economic Development Strategy Draft Report	\$12,500																																																
Task 5.1 Produce and Review Draft EDS	\$7,500																																																
Task 5.2 Revise and Deliver Final EDS	\$5,000																																																
Task Six: Economic Element of the Comprehensive Plan	\$5,000																																																
Task 6.1 Produce and Review Draft Economic Element	\$3,500																																																
Task 6.2 Revise and Deliver Final Economic Element	\$1,500																																																
Task Seven: Presentation to Astoria City Council	\$1,500																																																
Task 7.1 Produce and Present Summary PowerPoint to City Council	\$1,500																																																

\$77,000

Approx. Dates:

- * CAI in Astoria
- ! Final Deliverable Due